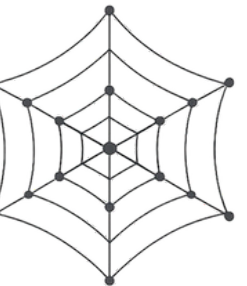


W E B I

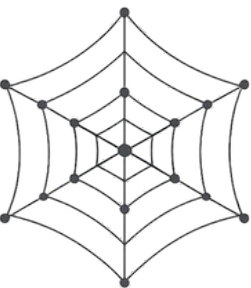
The SaaS platform that filters deal flow and helps shape the right products.

Each day, analysts receive
hundreds of new
investment opportunities
that they need to analyze,

"Maximum 5-year maturity, minimum A- credit rating, must be principal-protected, and no exposure to Russian underlyings."



They are **trapped** in a web of deal flow and must extract the right signals from the noise.



MARKET OPPORTUNITY

\$1.4Tn

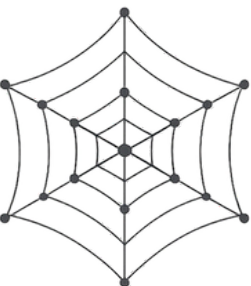
Global structured
products market

€600M SAM

European target market
~5,000 relevant
institutions
(MFOs, private banks,
asset managers)

~€80M ARR

4-year achievable
market
5–10% penetration of
high-value clients



IDEAL CUSTOMER PROFILES



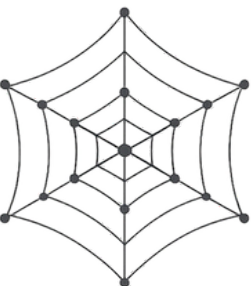
The Multi-Family Offices
(MFO)



Private Bank
Discretionary Desks



External Asset
Managers



THEY NEED IT NOW



Asset Manager
Dexia



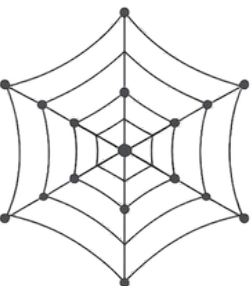
Investment Manager
Acted



Head of France Credit Sales
RBC Capital Markets

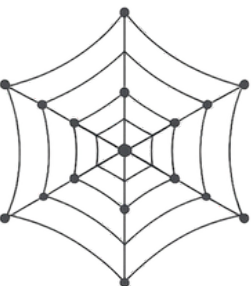


Ex-Head of Private Banking
Crédit Agricole



We propose...

Webi, a SaaS platform that **filters**
deal flow and helps **shape** the
right products.



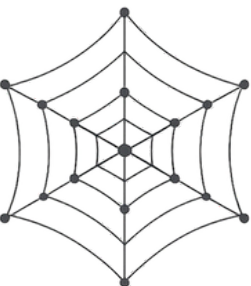
WHAT WEBI DOES

Webi knows the fund's DNA and filters the sell-side noise autonomously.

Auto-Reject non-
matching structured
products

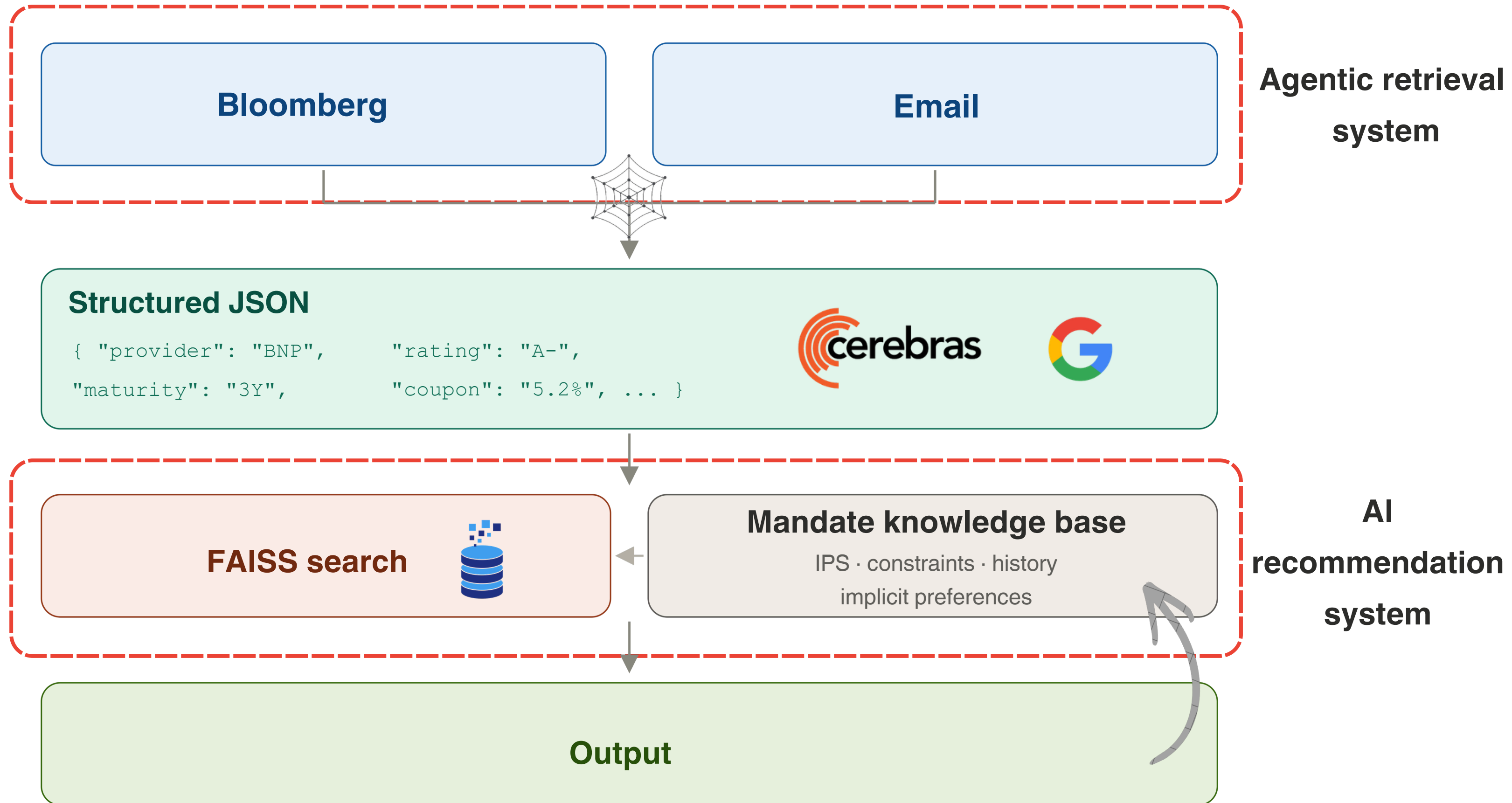
Identify the **high-
confidence matches**

Near-Misses and how
to shape them

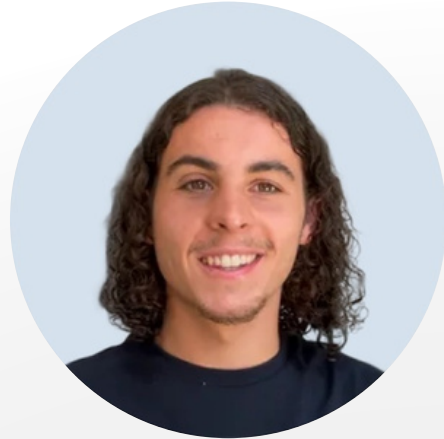


Structured Product Copilot

Architecture overview



OUR RIGHT TO WIN



Elie De Baudus

HEC Paris
Founder @ Rayonn
50M+ impressions



Mathilde Anita Thierry

UCL
Intern @ Stobene Sarteners
(Multi Family Office)



Roland Sosin

HEC Paris
(Entrepreneur track)
Founder @ Doorzr



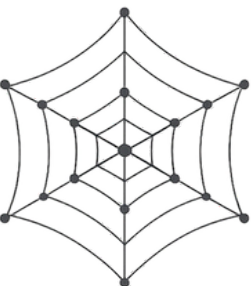
Louis Berthier

Polytechnique
Computer Vision Scientist
@ Augmodo



Emile Jouannet

EPITA
Full stack Software Engineer



Appendices

BUSINESS MODEL: SUBSCRIPTION-BASED PLANS

Foundation Plan

\$4,500 / year

Boutique EAMs / Single FOs

Professional Plan

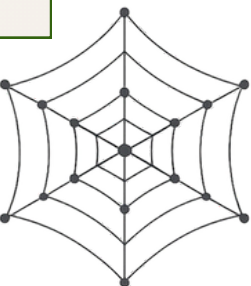
\$9,500 / year

Mid-Sized MFOs

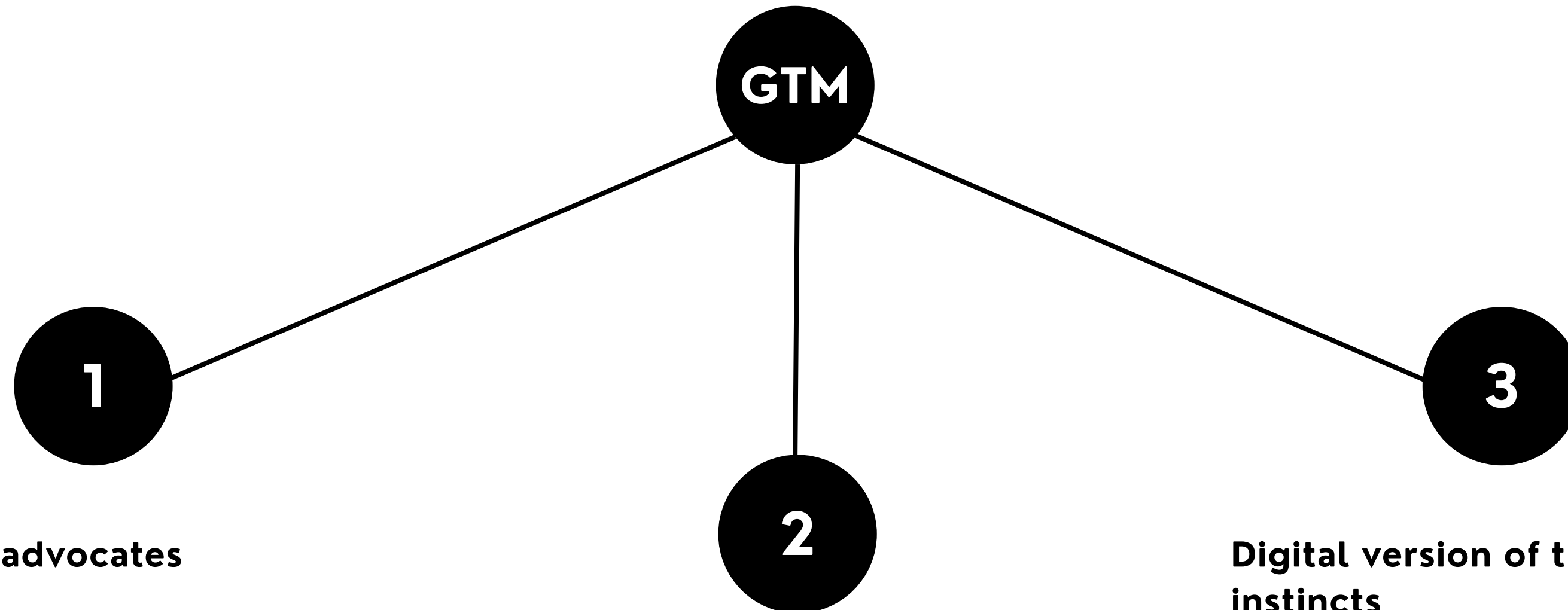
Enterprise Plan

\$20,000+ / year

Global MFOs / Private Banks



GO TO MARKET



Sell-side advocates

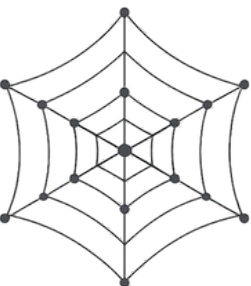
- We'll turn the sell-side into advocates by providing bank sales desks with "Sentry-Ready" templates, ensuring their pitches are pre-filtered for suitability before they even hit our users' inboxes

Plug and play

- We provide a 'plug-and-play' API architecture that seamlessly connects with existing MFO tech stacks and bank messaging protocols to automate trade routing without disrupting established workflows

Digital version of the natural instincts

- Analysts are done with dashboards; they want tools that act like a digital version of their own best instincts.

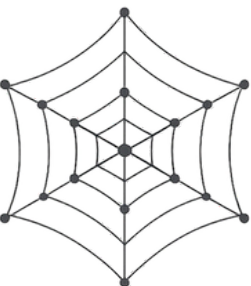


FUTURE OF WEBI

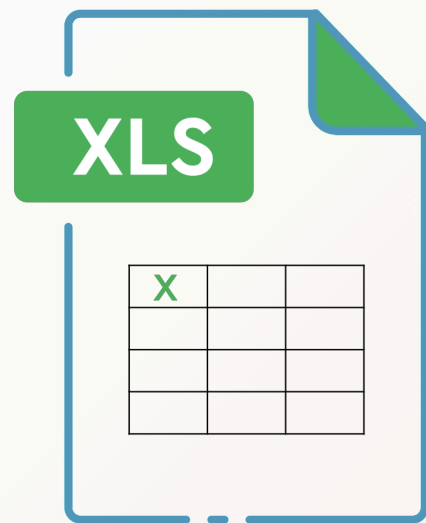
Extend to other
structured products

Make technical products
accessible to more investors

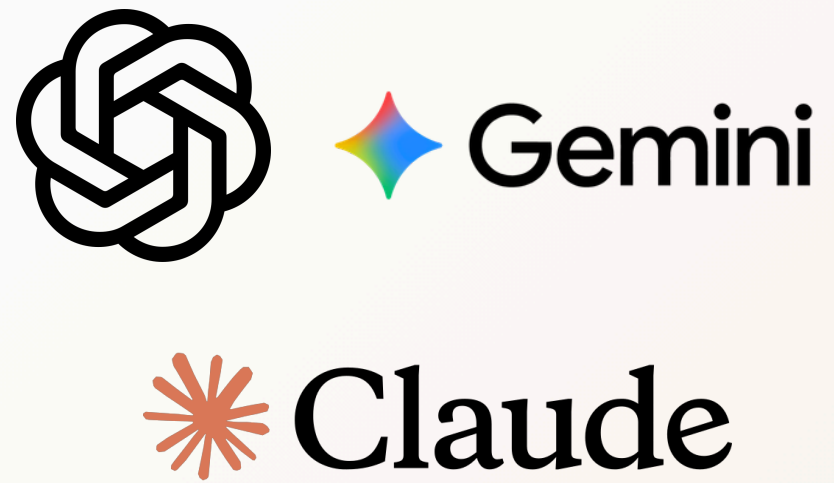
Use data collection to feed
product suggestions



COMPETITIVE LANDSCAPE



Excel



AI Assistants



Structured products platform

